

Positive Alternatives 2014 – 16 Quarterly Update

Grantee: CENTRAL MINNESOTA LIFE CARE CENTER (dba OPTIONS FOR WOMEN)

Goal: To provide positive alternatives to abortion to pregnant and parenting women in central Minnesota

For the period: January 1, 2015 – March 31, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Administrative Activities	Provide guidance to grant staff; complete grant forms; attend required grant meetings		The executive director provided guidance to grant staff; she and staff also completed grant forms.	
Outreach	Advertise programs locally; rent billboard for advertising; manage website and Facebook page; print program brochures and posters		Our center advertised monthly in a Spanish speaking newspaper as well as two local newspapers. We put up informational posters with tear-off phone numbers in local businesses and bars. We have a website and a Facebook page, as well as Facebook advertising. We gave a tour of our center to a small local group.	
Case Management Services	Provide follow-up to pregnant clients through phone calls or office visits	3	Followed up with 5 clients: Followed up with pregnancy test client, discussed financial difficulties with one, discussed how birth went with another, gave a lactation consultant referral to one, and helped one with problems they had with their Pack N'Play.	5
Crib Distribution/ Sleep Safety Education	Provide safe sleep education and cribs	2	Two clients earned a crib by participating in our safe sleep education program. They also earned points for the cribs by participating in the pregnancy and parenting program. We have some girls who are pregnant now and will be getting cribs next quarter.	2
Financial Assistance	Assist clients with submitting applications for financial assistance programs	1	We assisted three clients with their "Cradle of Hope" Pack N' Play applications. These clients also participated in our Safe Sleep Program.	3

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Hotline	Provide information and counseling 12 hours per day	1	We offered phone counseling to two clients. One call was for information on adoption and one call was asking us about our Ultrasound Program.	2
Material Support	Provide material assistance and baby equipment (not offered as incentives in education programs)	14	We provided baby items, used baby clothes, shoes, newborn layettes (2 layettes), baby furniture (not cribs) on 27 client visits.	27
Nutrition	Provide baby food, formula and referrals to food shelf	6	We provided (21 cans) of infant formula and baby food on 38 client visits.	38
Parenting Education	Provide intake assessment, encouragement, instruction and assessment of progress in a parenting education incentive program	60	We had 53 client visits to use our Parenting Education Program. Client advocates discussed the video and worksheet with the clients. Client advocates then assessed their progress and provided them with appropriate incentives.	53
Pregnancy Education	Provide intake assessment, encouragement, instruction and assessment of progress in a pregnancy education incentive program	10	We had 7 client visits to use our pregnancy education program this quarter. Client advocates discussed the videos and worksheets with the clients. Client advocates assessed their progress and provided them with appropriate incentives.	7
Pregnancy Testing	Provide pregnancy testing, assessment for program eligibility and counseling	5	We provided one positive pregnancy test this quarter. Client advocate counseled client. The positive test client was given a referral list and a list of all the help we could offer them at our center. She is scheduled for an Ultrasound in April.	1
Ultrasound	Provide intake assessment, ultrasound services and counseling to women who test positive for pregnancy	3	Our positive test client scheduled an ultrasound in April.	0

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	0
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	4
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	0
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	1
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	5
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	1

Challenges: Our Earn While You Learn program continues to stay busy every month, but we haven't had many pregnancy tests this quarter. With this in mind, we have begun advertising more in local newspapers and we are going to advertise in the local movie theatre before movies. We also have at least two speaking engagements in the coming months. We are also having a Walk for Life in May, and we hope that will help make us more well know.

Comments: